

2009 Board Members Begin Their Term and Association Establishes Strategic Plan

Our current governing board began their term in November immediately after our installation. This year, our installation was held November 21, 2008. Our leadership team includes Beverly Scott, president; Ron Skinner, president-elect; John Burton, treasurer/secretary; Melanie Barker, immediate past president; Beth Carver, executive committee member; and our directors, Melissa Buller, Dee Dryer, Rick Jackson, Jacque Hohweiler, Dorothy Miller, and Scott Runtzel. Laurie Humphries, our 2007 past president, has been asked to serve in an ex-officio position. We will be working throughout the year in conjunction with our committees and volunteers to meet the needs of all our members.

In addition, the 2008 and 2009 board members and staff of the Yosemite Gateway Association of REALTORS® contributed to a new strategic plan which was recently approved by the board. We met several times both off- and on-line working on the strategic plan. This plan provides us with a guideline for defining our strategy, making decisions, and allocating our resources.

Our updated mission statement is: The Yosemite Gateway Association of REALTORS® is committed to professional excellence for the success of its members in all aspects of the real estate industry.

Our new vision statement is: The Yosemite Gateway Association of REALTORS® is dedicated to providing trusted leadership, transparent practices, and open communication, while supporting our mission and ensuring the public trust of the real estate profession.

Our values are:

- Membership Driven
- Professional Excellence
- Community Involvement.

Our four main goals are:

- Advocacy: To advocate for, protect, and advance the real estate profession of REALTORS® and Affiliates.
- Communications: To convey information clearly and effectively, allowing for transparent operations and the exchange of information.
- Education: Offer quality education, delivered in a variety of formats.
- Organizational Excellence: Maintain a highly effective governing board, professional staff, and organizational structure.

We also established strategies to ensure we meet our goals. These strategies have been provided to our members and are available to our members with the rest of our governing documents. Our members include REALTOR® and affiliate members. Affiliate members have an interest in real estate-related services that benefit our REALTOR® members and/or our clients/customers. For more information about our affiliate membership program, call our office at 559-683-2650.

Beverly Scott, President
Yosemite Gateway Association of REALTORS®
Your Gateway to Real Estate