

November 25, 2008

Dear YGAOR Members:

For those that were able to attend our installation luncheon, I'm glad you were able to be there. I've heard many positive responses about the event and hope that you enjoyed the comedienne, Jan McInnis, who we asked to come and entertain you. We all need laughter in our lives, and she definitely provided that.

We will miss Lillian Pelletier and Tanya Purdy, members of our 2008 board, and I thank the two of them for their service to the association.

I'd also like to thank those serving on our 2009 board. We have a great leadership team that consists of the following:

Beverly Scott, President	Ron Skinner, President-Elect	John Bortz, Treasurer/Secretary
Melanie Barker, Past President	Beth Carver, Exec. Com. Member	Melissa Buller, Director
Dee Dryer, Director	Rick Jackson, Director	Jacque Hohweiler, Director
Dorothy Miller, Director	Scott Runtzel, Director	* Laurie Humphries, Ex-officio

** I've asked Laurie to participate as a non-voting member. We will shortly begin the review process of our bylaws and policies.*

The 2008 and 2009 board as well as Bob and Katie contributed to the strategic plan, which is on the reverse side of this letter. We met several times both off- and on-line working on this. This plan will provides us with a guideline for defining our strategy, making decisions, and allocating our resources.

We will be working throughout the year to meet the needs of all our members. Some of the items we plan to work on include policy and procedure manuals, our bylaws, and setting up some task forces. We hope to set up a technological component to allow for an audiovisual library on our website as a benefit to our members that are unable to attend, in person, our educational sessions for example. In addition, we will reveal our new and improved website soon. The website has a calendar, a member forum, and so much more!

In closing, I want to give a special thanks to Melanie Barker for guiding us through this past year with so much dedication & professionalism.

Best regards,

Beverly Scott

Beverly Scott, President
Yosemite Gateway Association of REALTORS®
Your Gateway to Real Estate



Tagline:

Your Gateway to Real Estate

Mission Statement:

The Yosemite Gateway Association of REALTORS® is committed to professional excellence for the success of its members in all aspects of the real estate industry.

Vision Statement:

The Yosemite Gateway Association of REALTORS® is dedicated to providing trusted leadership, transparent practices, and open communication, while supporting our mission and ensuring the public trust of the real estate profession.

Values:

Membership Driven
Professional Excellence
Community Involvement

Goals:

Advocacy:

To advocate for, protect, and advance the real estate profession of REALTORS® and Affiliates.

Communications:

To convey information clearly and effectively, allowing for transparent operations and the exchange of information.

Education:

Offer quality education, delivered in a variety of formats.

Organizational Excellence:

Maintain a highly effective governing board, professional staff, and organizational structure.

Strategies:

Advocacy

- Promote and enhance the YGAOR member benefit program.
- Support Affiliates and encourage new membership.
- Influence and effect change by continued involvement in local, state, and national meetings and activities.
- Increase member participation in the REALTOR® Action Fund.

Communications

- Summaries of meetings and events reported to membership and placed on website.
- Have a membership calendar, forum, e-newsletter, and audiovisual library on member-only website.
- Maintain and update a brochure of our strategic plan; mail to our members and post on our website.

Education

- Continue technology and educational seminars and encourage participation.
- Utilize webinars and provide instructional videos.
- Promote and host accredited and designation courses.

Organizational Excellence

- Develop and maintain policy and procedure manuals.
- Review expenditures monthly and budget quarterly.
- Identify, provide, and encourage local leadership opportunities.
- Support local, state, and national leadership.

Yosemite Gateway

Association of REALTORS®

40298 Junction Drive, Suite B

Post Office Box 480

Oakhurst, CA 93644

559-683-2650 | Fax: 559-683-0461

Website: www.ygaor.com

Email: info@ygaor.com